2014-2015 **CATALOG**

# MADE ON THE WATER™

## HISTORY

Ross Reels™ and its classic “double R” logo have been icons of the fly fishing industry since its first reel was produced in 1973.

To Ross, MADE ON THE WATER™ represents more than just words; it is the Ross commitment to quality, innovation, and rigorous testing built into every product, the guarantee of its skilled professionals to continually exceed expectations, and the satisfaction Ross customers feel when using its tools on the water.

Ross products are meant to used for a lifetime and its world-class support team will ensure each customer has unmatched service and complete satisfaction. These are just a few reasons why Ross is consistently recognized as the leading fly fishing manufacturer in the United States, with more awards in “Industry Excellence” than any other fly tackle manufacturer in the world.

Ross Reels™ is a company that will stand at the forefront of the fly fishing industry for years to come.

## CONSERVATION

Ross Reels™ and its service to the customer is equaled by its passion for the outdoors. Over the last 41 years, Ross Reels™ has contributed well over $7,000,000 to support conservation initiatives. In fact, Ross Reels™ proudly contributes 10% of each sale on US Made products to the Sport Fish & Wildlife Restoration program.

COLORADO CO USA COMPANY

COLORADO CO USA MADE

COLORADO CO USA DESIGNED

10% FOR CONSERVATION USA REEL MANUFACTURERS

# HERITAGE SERIES

## THE RETURN OF CLASSIC

The Ross Reels™ **Heritage Series** is about getting back to Ross' Colorado roots - specifically those products that made Ross the country's premier fly reel manufacturer. The Ross commitment to machining USA made quality fly fishing products has not wavered since it began crafting fly reels over four decades ago. To honor this legacy, Ross is introducing the Heritage Series and showcasing famous products that have been and still are the favorite on-water tools of fly fishers around the world.

## GUNNISON™

MADE IN USA 2014 NEW

First in that line is the timeless Gunnison™, a true workhorse reel that when made available to an adventurous public, gained its reputation for indestructibility and reliability on water ranging from the salt flats of Christmas Island to the remote wilderness rivers of Alaska. One of the first reels available with an advanced composite drag system, in 2014 Ross re-engineered the bearing housing to improve performance; all while allowing post-1998 spools to fit on the 2014 edition. The Gunnison™ once again sets the standard for what a fly reel should be – smooth, powerful, lightweight and durable.

The Heritage Series Gunnison™ is a limited edition run and will be available in sizes G1, G2, and G3, individually numbered from 1 to 500, 1 to 1000, and 1 to 500 respectively, and laser engraved with the Colorado state flag. Not just a collector's piece, these are fly fishing tools, designed for years of productive service on the water.

BLACK SEMI-GLOSS

**FRAME/SPOOL MATERIAL**
6061-T6 proprietary aluminum alloy

**FINISH**
Anodized for the perfect balance of hardness and color

**MANUFACTURING SPECIFICATIONS**
Fully machined, one-piece frame, one-piece spool

**SPOOL ROTATION & CONNECTION**
Two precision, ultra smooth stainless steel ball bearings coupled with a quick release spool mechanism

**DRAG MATERIAL**
Delrin 500AF with impregnated Teflon, a space-age polymer that is durable, heat resistant, self-lubricating and maintenance free

**EXPOSED PALMING RING**
For enhanced line control

### LIMITED EDITION

| SIZE | #1 | #2 | #3 |
|---|---|---|---|
| WIDTH | .80" | .80" | .80" |
| DIAMETER | 3.00" | 3.25" | 3.50" |
| WEIGHT | 4.5oz | 5.0oz | 5.5oz |
| LINE WEIGHT | 3-5wt. | 4-6wt. | 5-7wt. |
| CAPACITY | WF4+60 | WF5+140 | WF6+160 |
| SUGG REEL RETAIL | $250.00 | $260.00 | $270.00 |
| SUGG SPOOL RETAIL | $170.00 | $170.00 | $170.00 |

FLY ROD COVERAGE 3wt. – 7wt. • freshwater, warmwater and saltwater
AVAILABLE COLORS Black Semi Gloss • MADE IN USA • LIMITED LIFETIME WARRANTY

**FRAME/SPOOL MATERIAL**
Lightweight Proprietary 6061-T6 Aluminum Frame and Spool

**VENTILATED SPOOL AND FRAME**
Highly ported for maximum weight reduction

**ALUMINUM HANDLE**
Fully machined and reverse tapered for positive grip and control

**QUICK RELEASE SPOOL / CONVERSION**
Push button, positive lock release with tool-less right-to-left conversion

**DRAG MATERIAL**
The silky-smooth disc drag system has a seamless transition between line-in and drag engagement resulting in low start-up inertia

**MACHINED ALUMINUM HARDWARE**
Color coordinated with all metal drag knob, handle, and spool release cap

| SIZE | 3 \| 4 | 4 \| 5 | 5 \| 6 | 7 \| 8 | 9 \| 10 | 11 \| 12 |
|---|---|---|---|---|---|---|
| WIDTH | .97" | .97" | 1.01" | 1.09" | 1.17" | 1.19" |
| DIAMETER | 3.125" | 3.25" | 3.50" | 3.875" | 4.25" | 4.625" |
| WEIGHT | 4.3oz | 4.5oz | 4.9oz | 7.0oz | 8.5oz | 9.5oz |
| LINE WEIGHT | 3-4wt. | 4-5wt. | 5-6wt. | 7-8wt. | 9-10wt. | 11-12wt. |
| CAPACITY | WF3+75 | WF4+100 | WF5+150 | WF8+200 | WF9+250 | WF12+275 |
| SUGG REEL RETAIL | $225.00 | $235.00 | $250.00 | $275.00 | $300.00 | $325.00 |
| SUGG SPOOL RETAIL | $125.00 | $130.00 | $135.00 | $150.00 | $160.00 | $175.00 |

FLY ROD COVERAGE 3wt. – 12wt. • freshwater, warmwater and saltwater
AVAILABLE COLORS Granite, Stealth Black • MADE IN USA • LIMITED LIFETIME WARRANTY

# ANIMAS™

MADE IN USA 2014 NEW

## MEET THE NEWEST ADDITION TO THE ROSS REELS™ FAMILY: THE ANIMAS™

The Animas River flows rough and wild through southwest Colorado. Like its namesake, the Ross Reels™ Animas™ reel will keep running no matter what it faces. With a custom two-tone anodized finish and solid aluminum frame components, the reel is coupled with a liquid-smooth and powerful drag system with low start-up inertia. The drag has a tool-less, simple right-to-left hand conversion and protects even the lightest tippet, vital when demanding quarry makes blistering, unexpected runs. The large arbor aids in retrieving all the line that just went through the tip-top.

The single-piece spool is elegantly ported for both aesthetics and weight savings. And in a first for Ross, the handle of the Animas™ is fully-anodized machined aluminum with a reverse taper for increased control and excellent grip. The hours of engineering and design time taken to deliver the Animas™ ensures the highest level of quality, something expected from every product wearing the Ross Reels™ logo. The Animas™ is sure to be the go-to favorite of every angler to pair with their favorite rod.

GRANITE
BRONZE HARDWARE

STEALTH BLACK
MOSS HARDWARE

# EVOLUTION LT™

MADE IN USA

## A MACHINING MASTERPIECE – LIGHTEST IN ITS CLASS

The Evolution LT™ is unquestionably one of the lightest fly reels ever produced and this series is designed for those anglers who appreciate both art and function. This large arbor fly reel is a machining masterpiece with cosmetic innovation and meticulous workmanship only surpassed by its precise and sensitive drag, capable of protecting the lightest tippets when battling world-class fish.

Anglers who have been asking for more metal in their fly reels will get exactly that as the Evolution LT™ is fitted with an aluminum spool cap, drag knob and escapement cover. To keep the weight low with these improvements, Ross added ventilation to the spool and frame, allowing for the addition of metal components with no measurable weight increase. To guarantee the level of performance consumers have come to expect from all Ross products, the Evolution LT™ has been designed with a triple redundancy drag system, ensuring dependability under the most demanding fishing conditions.

Available in three color choices: traditional black, grey mist, and green. These reels perform just as good as they look.

BLACK

GREY MIST

GREEN

**FRAME/SPOOL MATERIAL**
6061-T6 proprietary aluminum alloy

**FINISH**
Anodized for the perfect balance of hardness and color

**PRECISION MANUFACTURING**
Machined for maximum elegance in porting and design

**SPOOL ROTATION, CONNECTION AND CONVERSION**
Oil impregnated bronze bushing rotating on a stainless steel spindle, quick release locking spool, easy left-hand to right-hand retrieve conversion

**DRAG MATERIAL**
Delrin 500AF with impregnated Teflon, a space-age polymer that is durable, heat resistant, self-lubricating and maintenance free

**DRAG MECHANISM**
Delrin 500AF to anodized aluminum interface – conical friction drag system with triple redundancy radial pawl engagement and seamless transition between line-in and drag engagement (no start-up inertia)

| SIZE | #0 | #1 | #1.5 | #2 | #3 | #4 |
|---|---|---|---|---|---|---|
| WIDTH | .85” | .90” | .90” | .95” | 1.00” | 1.00” |
| DIAMETER | 2.75” | 3.00” | 3.125” | 3.25” | 3.50” | 3.75” |
| WEIGHT | 3.8oz | 3.9oz | 4.1oz | 4.2oz | 4.5oz | 4.8oz |
| LINE WEIGHT | 1-2wt. | 2-3wt. | 3-4wt. | 4-5wt. | 5-7wt. | 7-9wt. |
| CAPACITY | WF2+35 | WF3+50 | WF4+65 | WF5+75 | WF6+100 | WF8+150 |
| SUGG REEL RETAIL | $275.00 | $285.00 | $295.00 | $315.00 | $335.00 | $350.00 |
| SUGG SPOOL RETAIL | $140.00 | $145.00 | $150.00 | $155.00 | $165.00 | $175.00 |

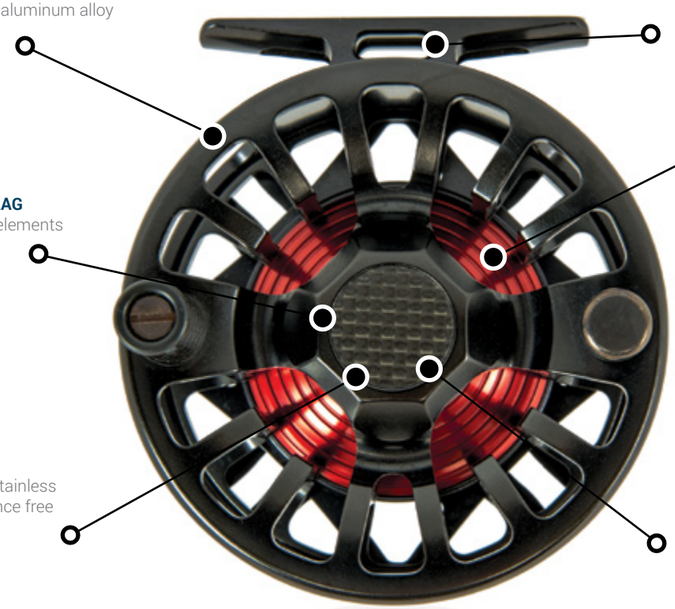
FLY ROD COVERAGE 1wt. – 9wt. • freshwater, warmwater and saltwater
AVAILABLE COLORS Black, Grey Mist, Green • MADE IN USA • LIMITED LIFETIME WARRANTY

# ROSS F1™

MADE IN USA

## THE SIGNATURE PRODUCT OF ROSS REELS™

The Ross F1™ is the perfect example of the cutting-edge technology that goes into the development of products at Ross' state-of-the-art Montrose, Colorado facility. The carbon fiber, infinitely-adjustable drag system is one of a kind, utilizing eight independent points of contact for engagement, yielding a smooth, dependable drag ready for any challenge. Ten separate O-rings completely seal the system, making it impervious to the elements, regardless of where you fish. The use of carbon fiber is not limited to the drag surface itself, but is integral in the spindle, handle, and spool release. This creates both strength and a reduction in weight with a modern look that sets the Ross F1™ apart from any other fly reel on the market.


FRAME/SPOOL MATERIAL
6061-T6 proprietary aluminum alloy
FULLY INTEGRATED REEL FOOT
DRAG ADJUSTMENT
Limitless with 56:1 reduction ratio
FULLY SEALED DRAG
Impervious to the elements
DRAG MATERIAL
Stacked carbon-fiber / stainless steel system; maintenance free
DRAG MECHANISM
8-point friction system with reversible clutch bearing engagement

| SIZE | #1 | #1.5 | #2 | #3 | #4 | #5 |
|---|---|---|---|---|---|---|
| WIDTH | 1.05" | 1.10" | 1.10" | 1.25" | 1.35" | 1.50" |
| DIAMETER | 3.00" | 3.15" | 3.35" | 3.65" | 4.00" | 4.375" |
| WEIGHT | 5.2oz | 5.4oz | 5.6oz | 6.5oz | 7.1oz | 9.95oz |
| LINE WEIGHT | 2-3wt. | 3-4wt. | 4-5wt. | 5-7wt. | 7-9wt. | 10-12wt. |
| CAPACITY | WF3+30 | WF4+65 | WF5+75 | WF6+150 | WF8+200 | WF10+275 |
| SUGG REEL RETAIL | $475.00 | $500.00 | $530.00 | $550.00 | $575.00 | $650.00 |
| SUGG SPOOL RETAIL | $235.00 | $245.00 | $260.00 | $275.00 | $290.00 | $350.00 |

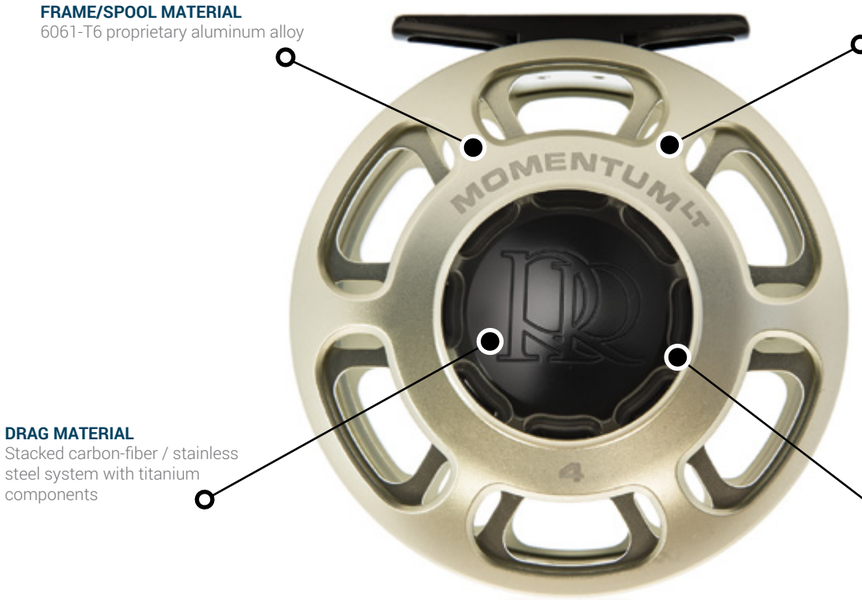
FLY ROD COVERAGE 2wt. – 12wt. • freshwater, warmwater and saltwater
AVAILABLE COLORS Black, Nickel Silver • MADE IN USA • LIMITED LIFETIME WARRANTY

# MOMENTUM LT™

MADE IN USA

## A DYNAMIC SPEY AND BIG GAME REEL

The Momentum LT™ was designed for the angler who puts in long hours on the water in search of the strongest fish they can find. Its carbon fiber drag system consists of 6.3 inches of surface area making it one of the strongest and most reliable available from Ross. Combine this with a machined aluminum frame, and it results in a lightweight reel with unbeatable stopping power worthy of any tackle bag. A triple redundancy drag provides three backup systems to guarantee dependability, and titanium internal components ensure long-lasting performance. Add in a quick-release locking spool, and water shedding grooves on the palming rim, and the Momentum LT™ becomes an ultimate big fish fly reel at a price that does not break the bank.


FRAME/SPOOL MATERIAL
6061-T6 proprietary aluminum alloy
FINISH
Anodized for the perfect balance of hardness and color
DRAG MATERIAL
Stacked carbon-fiber / stainless steel system with titanium components
DRAG PERFORMANCE
Incredible stopping power with infinite adjustability
MOMENTUM LT

| SIZE | #4 | #5 | #6 | #7 |
|---|---|---|---|---|
| WIDTH | 1.10" | 1.20" | 1.20" | 1.30" |
| DIAMETER | 3.75" | 4.00" | 4.25" | 4.50" |
| WEIGHT | 7.9oz | 8.5oz | 9.0oz | 10.1oz |
| LINE WEIGHT | 7-9wt. | 8-10wt. | 10-12wt. | 11-13wt. |
| CAPACITY | WF8+200 | WF9+250 | WF11+275 | WF12+350 |
| SPEY CAPACITY | 6/7/8+125 | 8/9/10+175 | 9/10/11+200 | 10/11/12+275 |
| SUGG REEL RETAIL | $470.00 | $525.00 | $570.00 | $620.00 |
| SUGG SPOOL RETAIL | $250.00 | $275.00 | $300.00 | $335.00 |

FLY ROD COVERAGE 7wt. – 15wt. & Spey 6wt. – 12wt. • freshwater, warmwater and saltwater
AVAILABLE COLORS Black, Gold • MADE IN USA • LIMITED LIFETIME WARRANTY

# CLA™

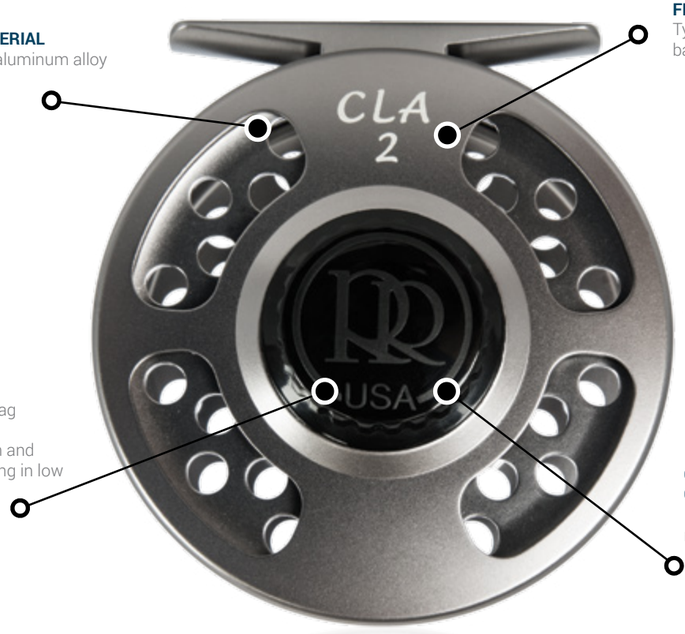
MADE IN USA

## STRONG AND DEPENDABLE - A GUIDE FAVORITE

The CLA™ has become one of the most respected fly reels on the market due to its strong, super-smooth drag system, tough-as-nails reputation, and refreshingly reasonable price. This is not a "compromise reel" by any stretch. Machined to precise tolerances from a proprietary 6061-T6 aluminum alloy, and anodized with a type-II finish, the CLA™ is a perennial favorite of outfitters and professional guides worldwide. The durable CLA™ is a true workhorse that will provide years of reliable service. From top to bottom, this reel is designed to take the type of abuse only anglers can dish out – and come back for more!

**FRAME/SPOOL MATERIAL**
6061-T6 proprietary aluminum alloy

**FINISH**
Type II Anodized for the perfect balance of hardness and color




**DRAG MATERIAL**
The silky-smooth disc drag system has a seamless transition between line-in and drag engagement resulting in low start-up inertia

**QUICK RELEASE SPOOL / CONVERSION**
Push button release with tool-less right-to-left conversion

| SIZE | #1 | #1.5 | #2 | #3 | #4 | #5 | #6 | #7 |
|---|---|---|---|---|---|---|---|---|
| WIDTH | .90" | .90" | .95" | 1.00" | 1.10" | 1.20" | 1.20" | 1.25" |
| DIAMETER | 3.00" | 3.125" | 3.25" | 3.50" | 3.75" | 4.00" | 4.25" | 4.50" |
| WEIGHT | 4.3oz | 4.5oz | 4.8oz | 5.5oz | 7.3oz | 8.1oz | 9.1oz | 9.8oz |
| LINE WEIGHT | 2-4wt. | 3-5wt. | 4-6wt. | 5-7wt. | 7-9wt. | 8-10wt. | 10-12wt. | 11-13wt. |
| CAPACITY | WF3+ 75 | WF4+ 100 | WF5+ 125 | WF6+ 175 | WF8+ 200 | WF9+ 250 | WF11+ 275 | WF12+ 300 |
| SPEY CAPACITY | - | - | - | - | 6/7/8+ 125 | 8/9/10+ 175 | 9/10/11+ 200 | 10/11/12+ 275 |
| SUGG REEL RETAIL | $175.00 | $185.00 | $190.00 | $200.00 | $225.00 | $250.00 | $275.00 | $300.00 |
| SUGG SPOOL RETAIL | $100.00 | $105.00 | $110.00 | $115.00 | $130.00 | $140.00 | $155.00 | $165.00 |

FLY ROD COVERAGE 2wt. – 13wt. & Spey 6wt. – 12wt. • freshwater, warmwater and saltwater
AVAILABLE COLORS Black, Grey Mist • MADE IN USA • LIMITED LIFETIME WARRANTY

# FLOW™

MADE IN USA

## CENTERPIN REEL

The sport of centerpin fishing is loaded with incredible history and tradition, but rather than simply reproducing a reel design that so many have done before, Ross instead used decades of fly reel design to create the Flow™, making a reel that has become the new standard for all centerpin reels. Precision machining, high quality bearings and perfect balance result in a spool that spins effortlessly and without interruption. Whether you are looking for the perfect drag-free drift or the ability to quickly reel in line, the ultra-smooth rotation of the spool will make it effortless. Also incorporated is a revolutionary centerpin quick release locking spool and a smooth adjusting on/off cam lever switch to engage or fully-disengage the drag clicker.

**FRAME/SPOOL MATERIAL**
6061-T6 proprietary aluminum alloy

**POSITIVE CLICKER**
Allows for easy incoming/ outgoing clicker engagement

**FINISH**
Anodized for the perfect balance of hardness and color

**SPOOL ROTATION**
Specialty bearings yield liquid-smooth operation

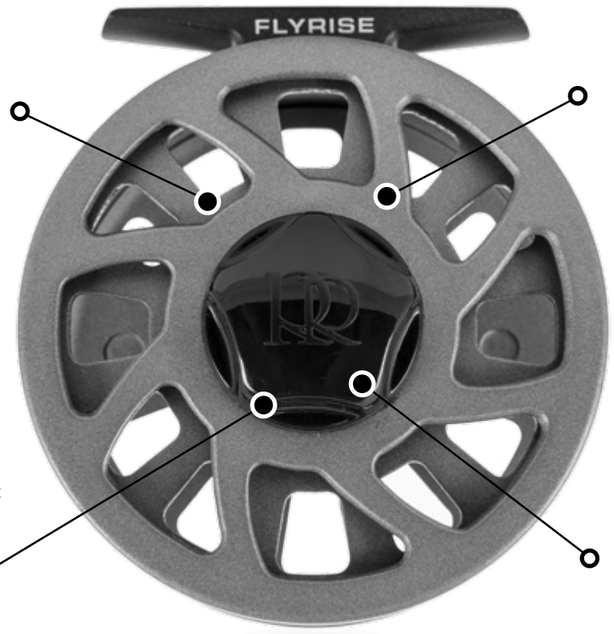
| SIZE | #4.5 |
|---|---|
| WIDTH | .80" |
| DIAMETER | 4.45" |
| WEIGHT | 8.8oz |
| LINE WEIGHT | 1-3wt. |
| CAPACITY | 300 yards of #8 monofilament + 100 yards of #20 backing<br><br>300 yards of #12 monofilament + 50 yards of #20 backing |
| SUGG REEL RETAIL | $325.00 |
| SUGG SPOOL RETAIL | $168.00 |

freshwater, warmwater and saltwater
AVAILABLE COLORS Black
MADE IN USA
LIMITED LIFETIME WARRANTY

# FLYRISE™

## DURABLY BUILT, PRECISION DRAG DESIGN

The Flyrise™ was designed to be a premier fly reel at an incredible price worthy of the Ross name. Its drag was built around the same system in Ross' award-winning Evolution LT™, making it strong, smooth, and with the ability to protect the lightest of tippets when the situation demands. The positive grip drag knob also allows for infinite adjustment and secure settings, something not found in any other comparably priced reel. Head and shoulders above the rest, the Flyrise™ represents excellent value and quality in an affordable package.




**FRAME/SPOOL MATERIAL**
6062 Cast Aluminum

**FINISH**
Durable AGP matte finish coating

**DRAG MATERIAL**
Delrin 500AF with impregnated Teflon, a space- age polymer that is durable, heat resistant, self-lubricating and maintenance free

**DRAG MECHANISM**
Delrin 500AF to anodized aluminum interface – conical friction drag system with triple redundancy radial pawl engagement and seamless transition between line-in and drag engagement (no start-up inertia)

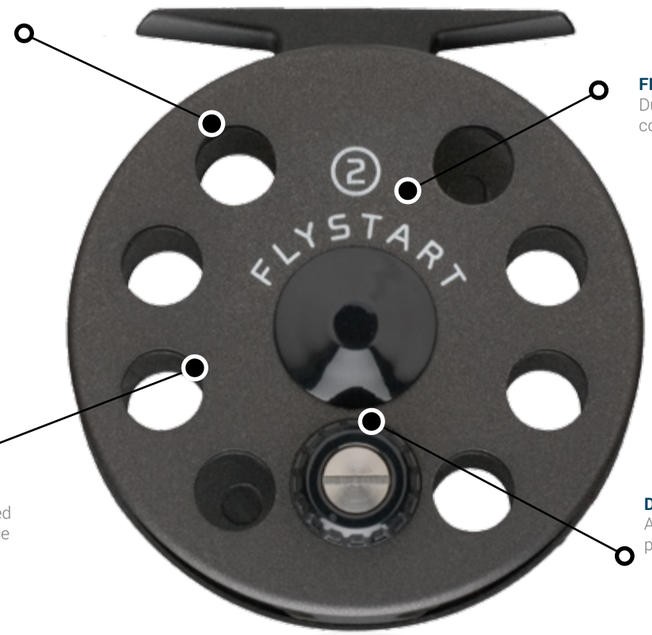
| SIZE | #1 | #2 | #3 | #4 |
|---|---|---|---|---|
| WIDTH | .90" | .95" | 1.00" | 1.10" |
| DIAMETER | 3.00" | 3.25" | 3.50" | 3.75" |
| WEIGHT | 4.4oz | 4.7oz | 5.2oz | 5.7oz |
| LINE WEIGHT | 2-4wt. | 4-6wt. | 5-7wt. | 7-9wt. |
| CAPACITY | WF3+75 | WF5+125 | WF6+175 | WF8+200 |
| SUGG REEL RETAIL | $105.00 | $110.00 | $115.00 | $120.00 |
| SUGG SPOOL RETAIL | $52.00 | $56.00 | $60.00 | $64.00 |

FLY ROD COVERAGE 2wt. – 9wt. • freshwater, warmwater and saltwater
AVAILABLE COLORS Black, Granite Grey • LIMITED LIFETIME WARRANTY

# FLYSTART™

## AFFORDABLE PERFORMANCE

The term "entry level" does not have to be a slur, and the Flystart™ is a perfect example of why. It is an affordably priced, large arbor fly reel built to Ross' exacting standards. The drag is a gear-to-gear design with low maintenance, and high performance. Dependable and smooth, it has plenty of power and finesse to help land almost anything that swims. Coated with our proprietary AGP finish for durability, this is the perfect reel for the first-time fly fisher who wants quality, value, and performance for years to come.




**FRAME/SPOOL MATERIAL**
6062 Cast Aluminum

**FINISH**
Durable AGP matte finish coating

**PORTING**
Functionally vented for reduced weight and added performance

**DRAG MECHANISM**
Adjustable gear on gear with polymer disc

| SIZE | #1 | #2 | #3 | #4 |
|---|---|---|---|---|
| WIDTH | .90" | .95" | 1.00" | 1.10" |
| DIAMETER | 3.00" | 3.25" | 3.50" | 3.75" |
| WEIGHT | 4.6oz | 5.0oz | 5.5oz | 6.1oz |
| LINE WEIGHT | 2-4wt. | 4-6wt. | 5-7wt. | 7-9wt. |
| CAPACITY | WF4+50 | WF5+125 | WF6+175 | WF8+200 |
| SUGG REEL RETAIL | $60.00 | $65.00 | $70.00 | $75.00 |
| SUGG SPOOL RETAIL | $30.00 | $32.00 | $34.00 | $37.00 |

FLY ROD COVERAGE 2wt. – 9wt. • freshwater, warmwater and saltwater
AVAILABLE COLORS Black • LIMITED LIFETIME WARRANTY

# MADE ON THE WATER™

# MACHINED IN COLORADO

# RX™

FAST ACTION
RECOVERY SPEED

R4
GRAPHITE

HARD CASE
NYLON SHELL

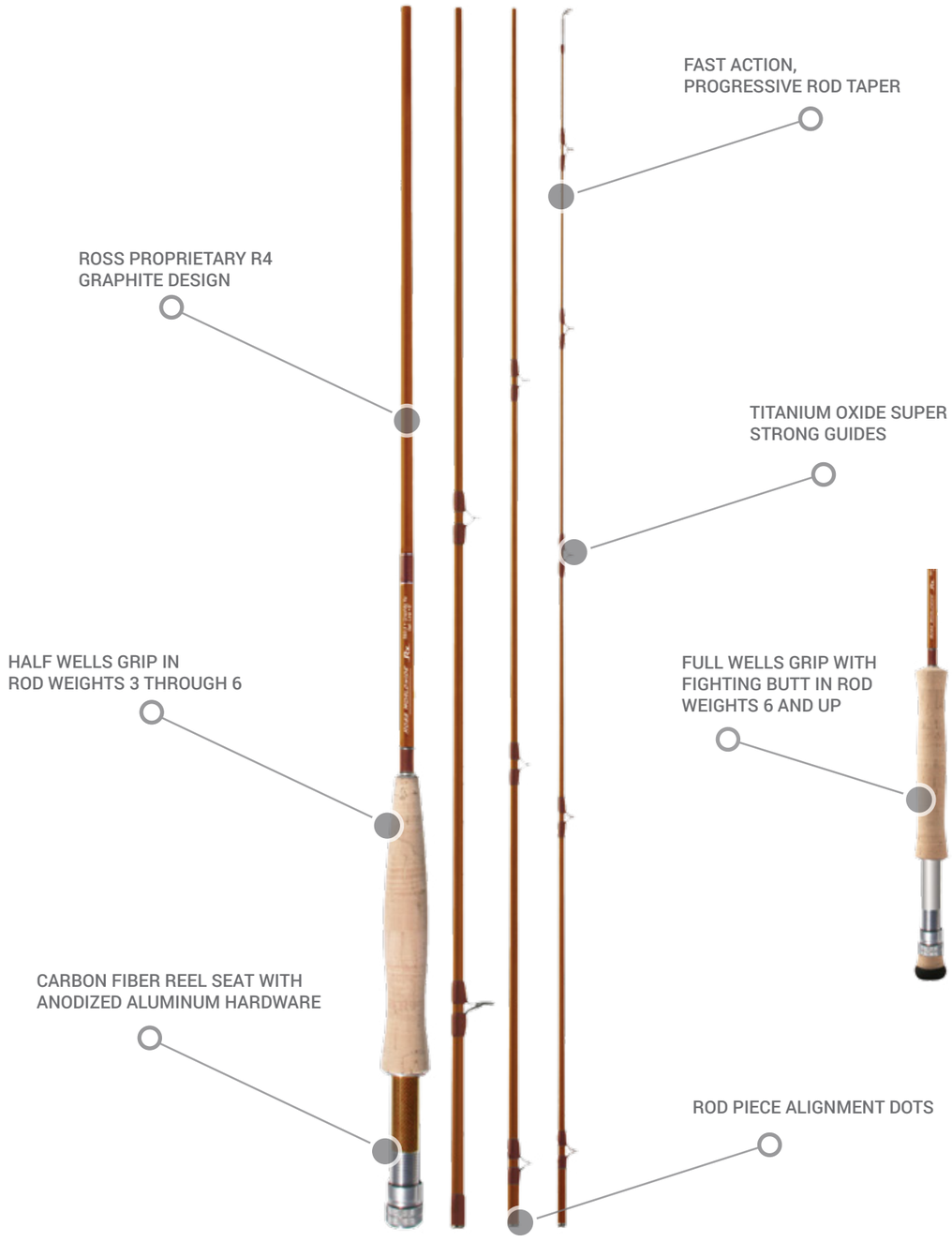
## ROSS' PREMIER ROD COMBINING FAST ACTION, POWER, AND PRECISION

Since Ross has been known for decades as a premium reel manufacturer, it was only natural to match its exacting standards and knowledge to the world of fly rods. Out of this came the RX™ series: a 4-piece, fast action family with balance, power, and precision. The proprietary R4 modulus graphite design has an aggressive taper rivaling many of the top rods on the market. Combine that with a beautiful amber finish, silver accents, carbon-fiber reel seat and a premium hand-shaped cork grip; the result is a fly rod which is both beautiful and functional. A hand on the RX™ feels perfectly connected to the rod, and never feels that there is a lack of power in the stroke. The RX™ series quickly dispels the myth that a premium rod comes with a premium price.

HALF WELLS

FULL WELLS AND FIGHTING BUTT

| SIZE | 3wt. | 3wt. | 4wt. | 4wt. | 5wt. | 5wt. | 6wt. | 6wt. | 7wt. | 8wt. | 9wt. | 10wt. | 11wt. | 12wt. |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| LENGTH | 7' 6" | 8' 6" | 8' 6" | 9' 0" | 8' 6" | 9' 0" | 9' 0" | 9' 0" | 9' 0" | 9' 0" | 9' 0" | 9' 0" | 9' 0" | 9' 0" |
| SECTIONS | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece |
| REEL SEAT | Carbon Fiber / Anodized Aluminum | Carbon Fiber / Anodized Aluminum | Carbon Fiber / Anodized Aluminum | Carbon Fiber / Anodized Aluminum | Carbon Fiber / Anodized Aluminum | Carbon Fiber / Anodized Aluminum | Carbon Fiber / Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum |
| HANDLE | Half Wells | Half Wells | Half Wells | Half Wells | Half Wells | Half Wells | Half Wells | Full Wells | Full Wells | Full Wells | Full Wells | Full Wells | Full Wells | Full Wells |
| SUGG RETAIL | $299.00 | $299.00 | $299.00 | $299.00 | $299.00 | $299.00 | $299.00 | $319.00 | $319.00 | $319.00 | $319.00 | $319.00 | $319.00 | $319.00 |




LIMITED LIFETIME WARRANTY

# REACH™

FAST ACTION RECOVERY SPEED

R4 GRAPHITE

HARD CASE NYLON SHELL

## SOULFUL RODS, INCREDIBLE PRICE

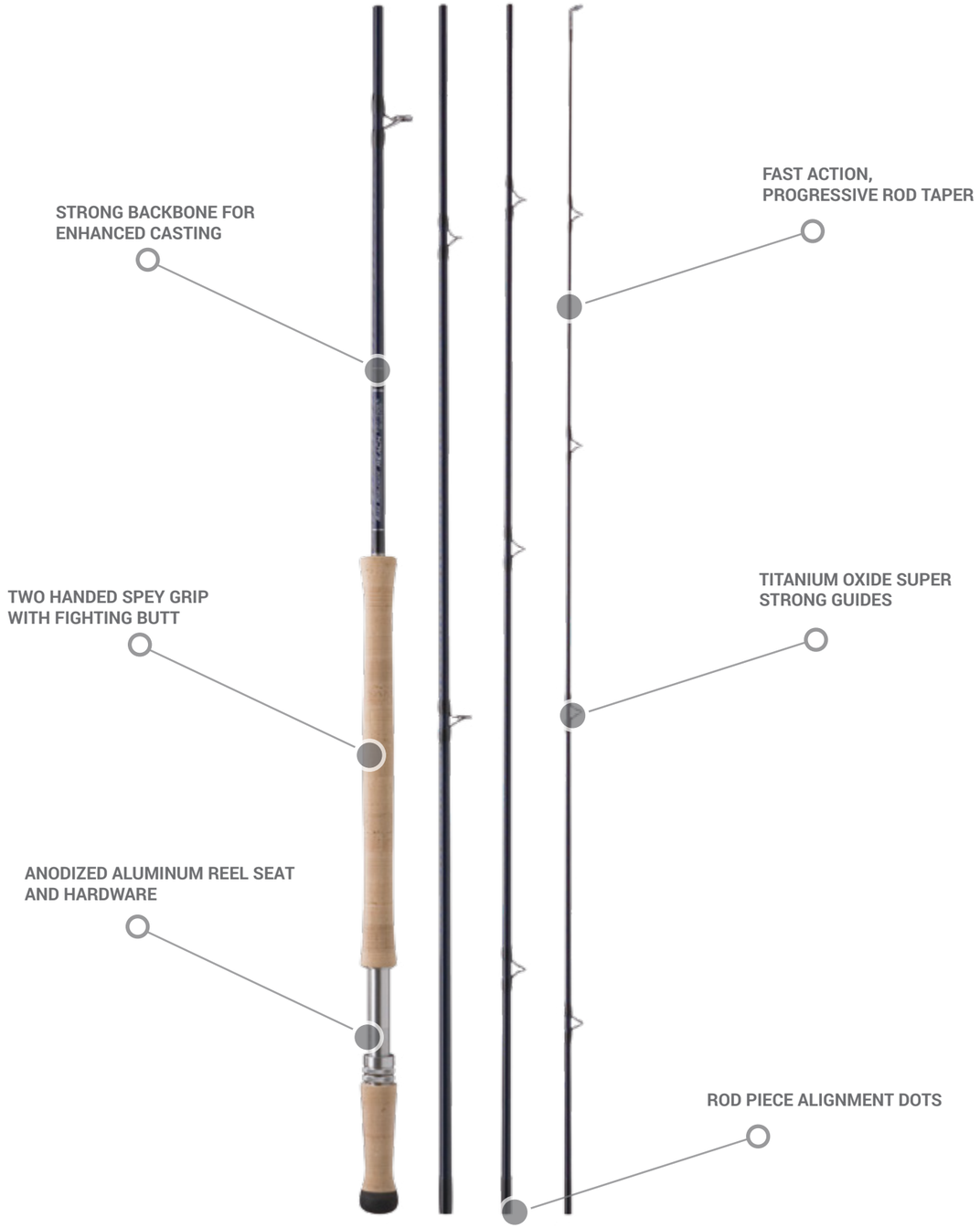
The **Reach™ Spey** rod series was designed with the help of a group of Spey professionals who eat, sleep, and breathe big water, big fish, and two-handed rods. The goal was very simple - produce a series of Spey rods that will handle a full range of fly line types and successfully execute all types of Spey and Skagit casts. The Reach™ series does this in spades.

The **Reach™ Switch** rods are made from Ross' proprietary graphite to an exacting weight standard. The weight belies the power and accuracy that this series is designed for. The Reach™ Switch is available in three configurations: a 10-foot, 9-inch 5-weight, 11-foot, 3-inch 6-weight, and an 11-foot, 9-inch 7-weight, making it a fantastic tool for almost any fishing situation.

All rods in this series are 4-piece, fast action, and made from Ross' proprietary R4 graphite, resulting in rods that are lightweight, powerful, and precise. These rods load deep into the core while still maintaining casting sensitivity and line control, making it easily cast by anglers of all skill levels.

TWO-HANDED GRIP WITH FIGHTING BUTT

| SIZE | 5wt. | 6wt. | 6wt. | 7wt. | 7wt. | 8wt. | 9wt. |
|---|---|---|---|---|---|---|---|
| CASTING STYLE | Switch | Switch | Spey | Switch | Spey | Spey | Spey |
| LENGTH | 10' 9" | 11' 3" | 12' 6" | 11' 9" | 13' 0" | 13' 4" | 14' 0" |
| SECTIONS | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece |
| REEL SEAT | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum |
| HANDLE | Two-Handed | Two-Handed | Two-Handed | Two-Handed | Two-Handed | Two-Handed | Two-Handed |
| LINE GRAIN WEIGHT | 260gr - 300gr | 320gr - 360gr | 400gr - 440gr | 400gr - 440gr | 480gr - 520gr | 560gr - 600gr | 640gr - 680gr |
| SUGG RETAIL | $375.00 | $395.00 | $395.00 | $395.00 | $395.00 | $410.00 | $410.00 |


STRONG BACKBONE FOR ENHANCED CASTING
FAST ACTION, PROGRESSIVE ROD TAPER
TWO HANDED SPEY GRIP WITH FIGHTING BUTT
TITANIUM OXIDE SUPER STRONG GUIDES
ANODIZED ALUMINUM REEL SEAT AND HARDWARE
ROD PIECE ALIGNMENT DOTS

LIMITED LIFETIME WARRANTY

# ESSENCE FC™

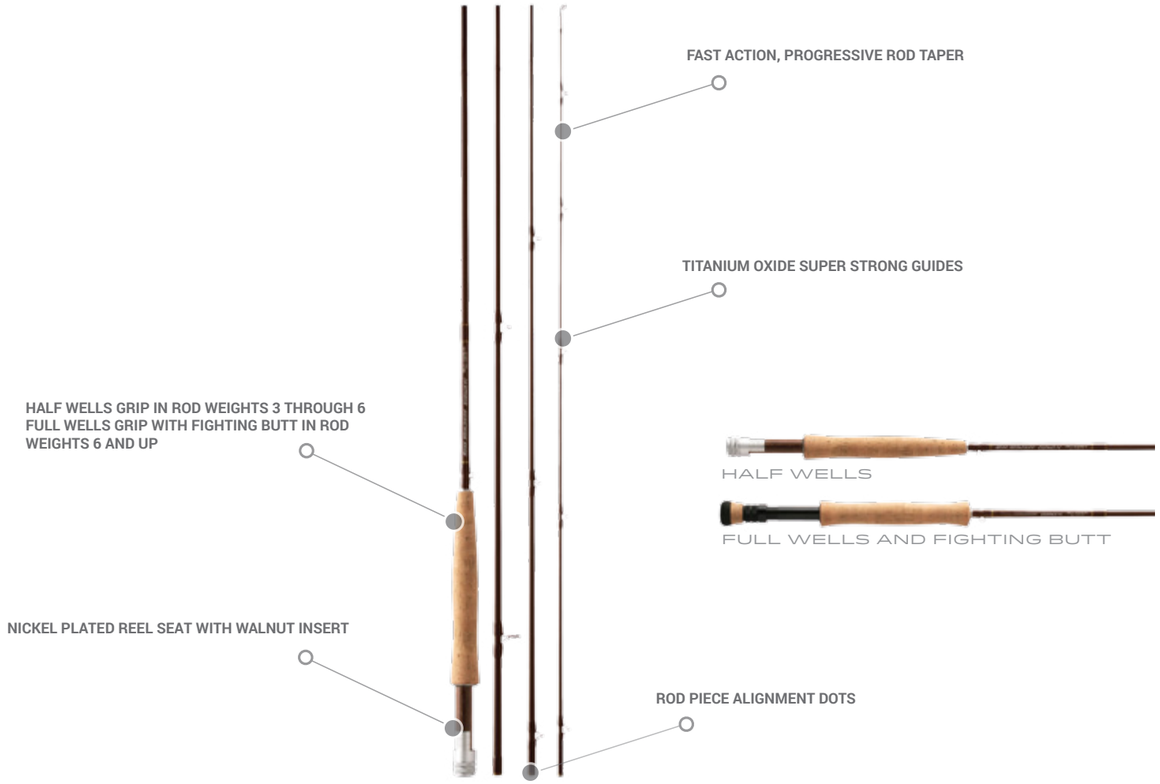
MEDIUM ACTION
RECOVERY SPEED

HARD CASE
NYLON SHELL

R2
GRAPHITE

## SMOOTH CASTING, PRECISE AND POWERFUL

The Essence FC™ fly rod series is Ross' mid-range rod line, offering a 4-piece design blended with impeccable casting performance, eye-catching aesthetics and reserved power. The Essence FC™ has a deep brown finish with well-appointed gold and maroon accents, further enhanced with a beautiful nickel-plated reel seat and a walnut insert. The proprietary R2 graphite design has a medium-fast action taper that is perfect for carrying line effortlessly when making short, medium, and long distance casts. These are smooth casting rods that are sensitive and precise without compromising on strength or integrity. The Essence FC™ is a great series of fly rods that any angler will be proud to own!


FAST ACTION, PROGRESSIVE ROD TAPER
TITANIUM OXIDE SUPER STRONG GUIDES
HALF WELLS GRIP IN ROD WEIGHTS 3 THROUGH 6
FULL WELLS GRIP WITH FIGHTING BUTT IN ROD
WEIGHTS 6 AND UP
HALF WELLS
FULL WELLS AND FIGHTING BUTT
NICKEL PLATED REEL SEAT WITH WALNUT INSERT
ROD PIECE ALIGNMENT DOTS

| SIZE | 3wt. | 4wt. | 4wt. | 4wt. | 5wt. | 5wt. | 6wt. | 6wt. | 7wt. | 8wt. | 9wt. | 10wt. |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| LENGTH | 8' 6" | 7' 6" | 8' 6" | 9' 0" | 8' 6" | 9' 0" | 9' 0" | 9' 0" | 9' 0" | 9' 0" | 9' 0" | 9' 0" |
| SECTIONS | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece |
| REEL SEAT | Nickel-Plated / Walnut Insert | Nickel-Plated / Walnut Insert | Nickel-Plated / Walnut Insert | Nickel-Plated / Walnut Insert | Nickel-Plated / Walnut Insert | Nickel-Plated / Walnut Insert | Nickel-Plated / Walnut Insert | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum |
| HANDLE | Half Wells | Half Wells | Half Wells | Half Wells | Half Wells | Half Wells | Half Wells | Full Wells | Full Wells | Full Wells | Full Wells | Full Wells |
| SUGG RETAIL | $179.00 | $179.00 | $179.00 | $179.00 | $179.00 | $179.00 | $179.00 | $189.00 | $189.00 | $189.00 | $189.00 | $199.00 |

LIMITED LIFETIME WARRANTY

# ESSENCE FS™

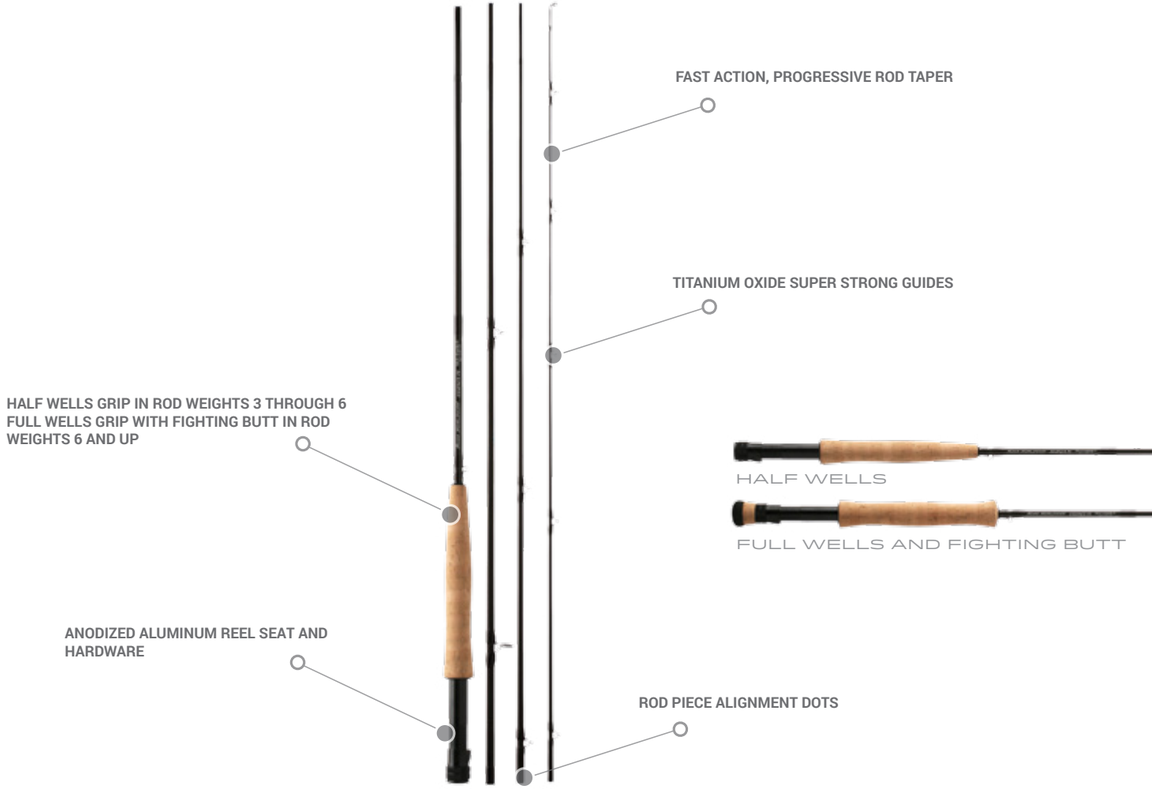
MEDIUM ACTION
RECOVERY SPEED

HARD CASE
NYLON SHELL

R1
GRAPHITE

## PERFORMANCE AT AN INCREDIBLE PRICE

The Essence FS™ is a great casting rod at an entry level price. This 4-piece rod series casts like a dream and offers value-minded anglers the opportunity to fish with a quality fly rod that casts like fly rods costing hundreds of dollars more. The Essence FS™ proprietary R1 graphite design has a medium-fast action taper that is smooth, sensitive and precise; perfect for any casting style. Different from most value priced fly rods, the Essence FS™ series cast effortlessly, making it easier for beginning anglers to learn the sport of fly fishing. Built with the same commitment to quality, performance, and dependability found in every Ross product, the Essence FS™ series is a high-performance rod at an incredible price.


FAST ACTION, PROGRESSIVE ROD TAPER
TITANIUM OXIDE SUPER STRONG GUIDES
HALF WELLS GRIP IN ROD WEIGHTS 3 THROUGH 6
FULL WELLS GRIP WITH FIGHTING BUTT IN ROD
WEIGHTS 6 AND UP
HALF WELLS
FULL WELLS AND FIGHTING BUTT
ANODIZED ALUMINUM REEL SEAT AND
HARDWARE
ROD PIECE ALIGNMENT DOTS

| SIZE | 3wt. | 3wt. | 4wt. | 4wt. | 4wt. | 5wt. | 5wt. | 6wt. | 5wt. | 6wt. | 6wt. | 7wt. | 7wt. | 8wt. | 9wt. | 10wt. |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| LENGTH | 7' 6" | 8' 6" | 7' 6" | 8' 6" | 9' 0" | 8' 6" | 9' 0" | 9' 0" | 9'6" | 9' 0" | 9'6" | 9' 0" | 9'6" | 9' 0" | 9' 0" | 9' 0" |
| SECTIONS | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece | 4-Piece |
| REEL SEAT | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum |
| HANDLE | Half Wells | Half Wells | Half Wells | Half Wells | Half Wells | Half Wells | Half Wells | Half Wells | Full Wells | Full Wells | Full Wells | Full Wells | Full Wells | Full Wells | Full Wells | Full Wells |
| SUGG RETAIL | $135.00 | $135.00 | $135.00 | $135.00 | $135.00 | $135.00 | $135.00 | $135.00 | $145.00 | $145.00 | $145.00 | $145.00 | $145.00 | $145.00 | $145.00 | $159.00 |

LIMITED LIFETIME WARRANTY

# FLYSTIK™

MEDIUM ACTION
RECOVERY SPEED

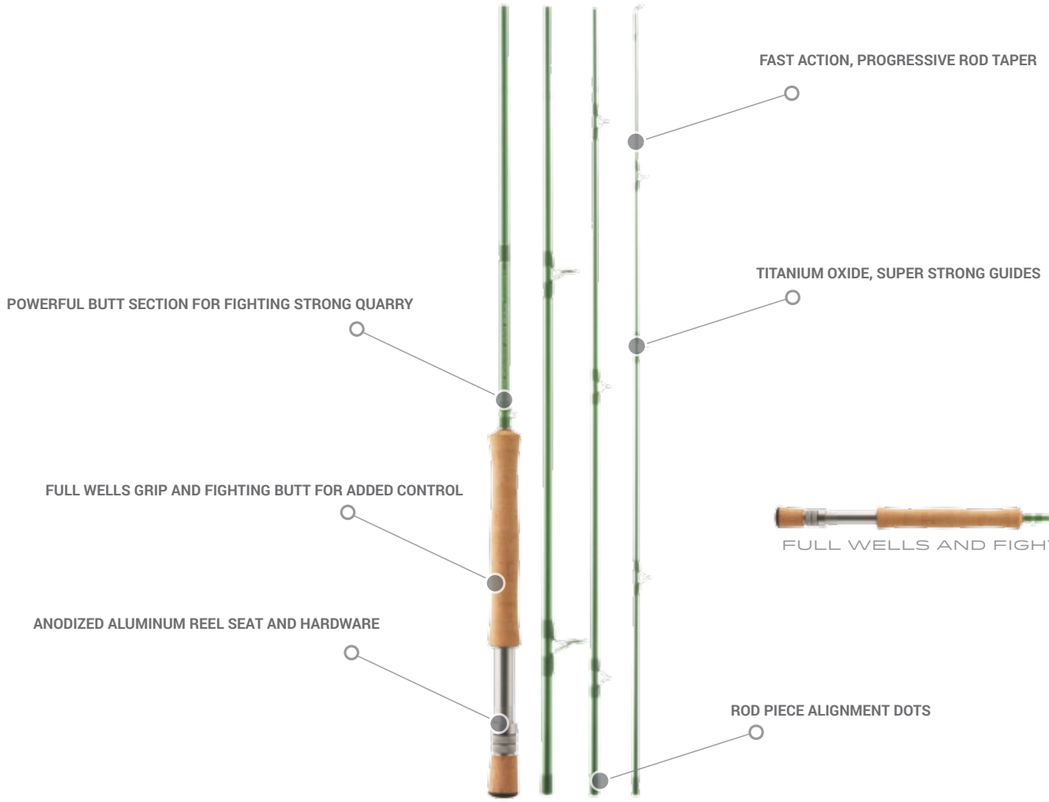
R2
GRAPHITE

HARD CASE
NYLON SHELL

## TOURNAMENT LENGTH FLY RODS

Crafted from our proprietary R2 graphite design with a medium-fast action taper, the Flystik™ series are perfect for effortlessly casting big flies into tight places. At 7'11", these rods are also at the legal length to allow them to be fished in the Bassmaster Classic. Not a one-trick-pony, the series will also make it easy to pound streamers against the bank, gently drop a fly on a tailing carp, or toss baitfish patterns into the mangroves after baby tarpon.

Available in 6-weight, 8-weight, and 10-weight sizes, these sticks will comfortably handle floating lines, sink tips, and shooting heads. Powerful, smooth, and accurate casting rods that look as good as they perform, a Flystik™ series rod is the perfect tool for all your tight quarter adventures.


FAST ACTION, PROGRESSIVE ROD TAPER
POWERFUL BUTT SECTION FOR FIGHTING STRONG QUARRY
TITANIUM OXIDE, SUPER STRONG GUIDES
FULL WELLS GRIP AND FIGHTING BUTT FOR ADDED CONTROL
ANODIZED ALUMINUM REEL SEAT AND HARDWARE
ROD PIECE ALIGNMENT DOTS

| SIZE | 6wt. | 8wt. | 10wt. |
|---|---|---|---|
| LENGTH | 7' 11" | 7' 11" | 7' 11" |
| SECTIONS | 4-Piece | 4-Piece | 4-Piece |
| REEL SEAT | Anodized Aluminum | Anodized Aluminum | Anodized Aluminum |
| HANDLE | Full Wells | Full Wells | Full Wells |
| SUGG RETAIL | $179.00 | $179.00 | $179.00 |

LIMITED LIFETIME WARRANTY

# JOURNEY™

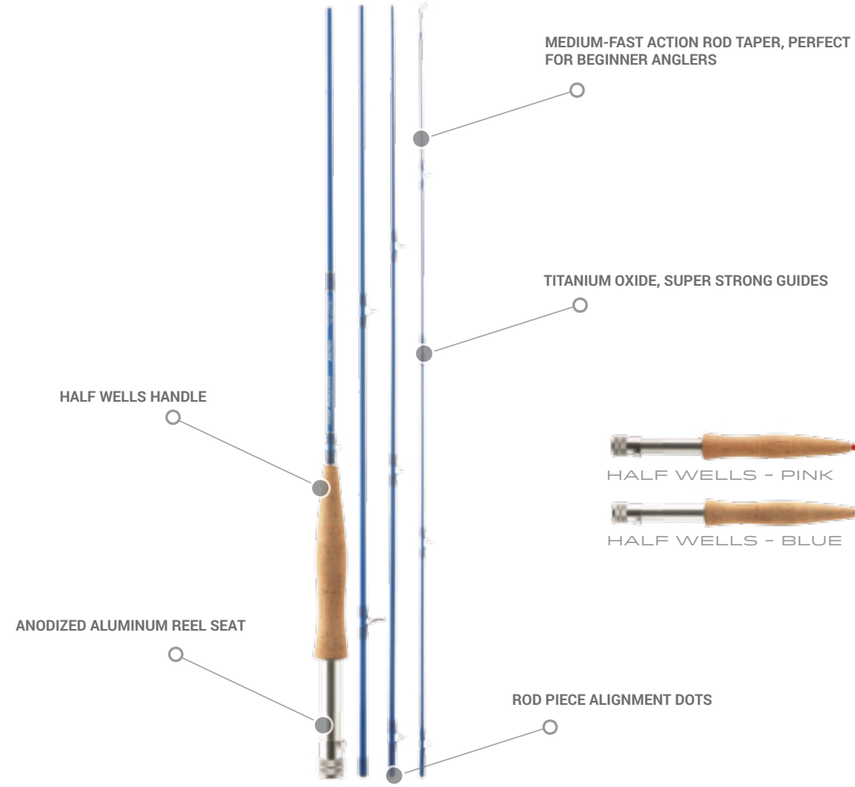
MEDIUM ACTION
RECOVERY SPEED

R1
GRAPHITE

HARD CASE
NYLON SHELL

## RODS DESIGNED SPECIFICALLY FOR BEGINNER ANGLERS

The Journey™ series of fly rods is the only one designed for young anglers by young anglers. These 4-piece rods are perfect to introduce the beginner to fly fishing by putting the right sized equipment in their hands. A 4-weight design allows it to be fished on many types of water, while 7'6" length makes it is easy for a young fly fisher to control. In addition, the premium grade cork handle is crafted to allow for comfortable casting by small hands without fatigue. The Journey™ series proprietary R1 graphite design has a medium action taper that is perfect for any casting style, but is especially forgiving for those anglers just starting out. These are smooth casting rods that are sensitive and precise, requiring little effort to cast properly; making it easier for beginner anglers to learn the sport of fly fishing.


MEDIUM-FAST ACTION ROD TAPER, PERFECT FOR BEGINNER ANGLERS
TITANIUM OXIDE, SUPER STRONG GUIDES
HALF WELLS HANDLE
ANODIZED ALUMINUM REEL SEAT
ROD PIECE ALIGNMENT DOTS

| SIZE | 4wt. Blue | 4wt. Pink |
|---|---|---|
| LENGTH | 7' 6" | 7' 6" |
| SECTIONS | 4-Piece | 4-Piece |
| REEL SEAT | Anodized Aluminum | Anodized Aluminum |
| HANDLE | Half Wells | Half Wells |
| SUGG RETAIL | $129.00 | $129.00 |

LIMITED LIFETIME WARRANTY

# ESSENCE ELITE OUTFIT™

## PREMIUM OUTFIT

The Essence Elite Outfit™ is designed for anglers who want the convenience of purchasing an all-inclusive fly fishing package but demand the quality of premium specialty products. The Essence Elite Outfit™ includes:

ESSENCE FC™ ROD — MEDIUM ACTION, RECOVERY SPEED — R2 GRAPHITE

+

FLYRISE™ REEL — PRE-SPOOLED WITH AMERICAN MADE LINE, BACKING AND 9' LEADER — MADE IN USA

+

ROD & REEL CASE — HARD ROD & REEL CASE NYLON SHELL

| SIZE | 3wt | 5wt | 8wt |
|---|---|---|---|
| ROD | Essence FC™, 8'6", 4-pc | Essence FC™, 9', 4-pc | Essence FC™, 9', 4-pc |
| REEL | Flyrise™ 1, pre-spooled | Flyrise™ 2, pre-spooled | Flyrise™ 4, pre-spooled |
| CASE | Heavy Duty Nylon Rod and Reel Case | Heavy Duty Nylon Rod and Reel Case | Heavy Duty Nylon Rod and Reel Case |
| SUGG RETAIL | $299.00 | $299.00 | $325.00 |

# ESSENCE OUTFIT™

## COMPLETE OUTFIT

The Essence Outfit™ is the perfect way to get into fly fishing and has all of the tools needed to start. The Essence Outfit™ includes:

ESSENCE FS™ ROD — MEDIUM ACTION, RECOVERY SPEED — R1 GRAPHITE

+

FLYSTART™ REEL — PRE-SPOOLED WITH AMERICAN MADE LINE, BACKING AND 9' LEADER — MADE IN USA

+

ROD CASE — HARD CASE NYLON SHELL

| SIZE | 3/4wt | 5/6wt | 7/8wt |
|---|---|---|---|
| ROD | Essence FS™, 8'6", 4-pc. | Essence FS™, 9', 4-pc. | Essence FS™, 9', 4-pc |
| REEL | Flystart™ 1, pre-spooled | Flystart™ 2, pre-spooled | Flystart™ 4, pre-spooled |
| CASE | Heavy Duty Nylon Rod Case | Heavy Duty Nylon Rod Case | Heavy Duty Nylon Rod Case |
| SUGG RETAIL | $265.00 | $265.00 | $285.00 |

# JOURNEY BEGINNER OUTFIT™

## COMPLETE OUTFIT, DESIGNED FOR BEGINNER ANGLERS

The Journey Beginner Outfit™ is the only complete outfit designed for young anglers, by young anglers. This package includes:

JOURNEY™ ROD — MEDIUM ACTION, RECOVERY SPEED — R1 GRAPHITE

+

FLYSTART™ REEL — PRE-SPOOLED WITH AMERICAN MADE LINE, BACKING AND 9' LEADER — MADE IN USA

+

ROD CASE — HARD CASE NYLON SHELL

| SIZE | 4wt Blue | 4wt Pink |
|---|---|---|
| ROD | Journey™, 7'6", 4-pc. | Journey™, 7'6", 4-pc. |
| REEL | Flystart™ 1, pre-spooled | Flystart™ 1, pre-spooled |
| CASE | Heavy Duty Nylon Rod Case | Heavy Duty Nylon Rod Case |
| SUGG RETAIL | $230.00 | $230.00 |

# FLYSTART REEL OUTFIT™

## INCLUDES FLY LINE, BACKING AND LEADER

The Flystart reel outfits are the perfect option for anglers gearing up to fish. These kits arrive pre-spooled with a premium American-made fly line, backing and a 9' tapered leader making them ready to go right out of the box. Built on a Ross Flystart™ disc drag, this fly reel that will meet the expectations of even the most experienced angler.

| SIZE | 3/4wt | 4/5wt | 6/7wt |
|---|---|---|---|
| REEL | Flystart™ 1 | Flystart™ 2 | Flystart™ 4 |
| LINE | USA Made Fly Line | USA Made Fly Line | USA Made Fly Line |
| BACKING LENGTH | 75 Yards | 100 Yards | 200 Yards |
| LEADER | 9' Tapered Leader | 9' Tapered Leader | 9' Tapered Leader |
| SUGG RETAIL | $80.00 | $90.00 | $99.00 |

Looking for accessories?
Check out **rossreels.com** for the latest Ross Reels™ gear.

**ROSS REELS**
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